



Joseph Rusk

Software Developer

CONTACT

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RECENT PROJECTS

BIRD ROCK COFFEE E-COMMERCE
css, html, liquid, jquery, javascript
platform migration and digital solutions

BIRD ROCK COFFEE MARKETING
klaviyo, analytics, automation

BIRD ROCK COFFEE DATABASE
google apps, appsheet, zapier, automation

BIRD ROCK COFFEE MOBILE APP
migrated systems/data, customer loyalty

LIBRARY DATABASE
using sql & sql server

CRAFT KITCHEN MULTI PAGE SITE
css, html and javascript, shopify

PUBLIC SQUARE SINGLE PAGE SITE
using css, html and javascript

SKILLS

HTML, CSS & JavaScript



E-Commerce



SQL & SQL Server



Team Management



Web and Data Analytics



Digital Design/Photo Software



WORK EXPERIENCE

E-COMMERCE & DIGITAL MANAGER @ BIRD ROCK COFFEE ROASTERS

November 2015 - Current

Managed, designed and built multiple E-Commerce website's while additionally handling migration, web analytics, marketing, new business tech solutions and day to day duties. After implementing new ideas, online sales alone increased over 400% in the last 4 years. Additionally, I managed multiple digital projects across company departments involving multiple team members at one time with a goal to ensure overall company efficiency and follow-through while improving profitability and minimizing unneeded expenses.

FULL STACK DEVELOPER INTERN @ PROSPER IT CONSULTING

May 2018

Assisted in working on front end and back end code in project to improve user experience and cater database information specifically to logged in user. Involved in daily Scrum meetings through two week sprint to work with development team in completing a portion of the project.

UI AND FRONT END DEVELOPER

November 2017 - Current

Designed and built websites to customer specifications involving single and multiple page layouts. Most commonly these are built on SAAS E-Commerce platforms with intention to eventually implement online sales and utilize the additional solutions in the e-commerce add on store. When requested, I consult and research the solutions customers are looking to solve and find the proper tech solutions to fulfill those requirements.

ASSISTANT MANAGER @ LOFTY COFFEE

November 2014 - November 2015

Responsible in supervising team members and executing proper management by problem solving, building new programs to effectively manage time, and implementing new procedures to increase overall efficiency.

STORE LEAD @ PERKS COFFEE HOUSE

January 2013 - November 2014

Opened brand new coffee shop and consulted with owners and builders to properly execute requirements for cafe. Implemented and built store menu, recipes, and procedures to bring profitability to company in under 6 months. Trained staff to guarantee high quality standards and impeccable reputation to maintain company image and prestige.

EDUCATION

CODING BOOTCAMP @ THE TECH ACADEMY

January 2018 - June 2018

Focused on education to become a Full-Stack developer and acquire the skills to actively pursue a career in software development. Learned and actively applied current software and web development languages to live projects and assignments throughout school courses. Worked on large scale projects through use of Microsoft Visual Studio, version control, and project management software.

PALOMAR COLLEGE

August 2010 - July 2012

General Education courses with special focus on Photography and creative writing.